

Privacy Speakers

TIMOTHY P. BLANCHARD - - Computer Horizons & The Wilson Group

Timothy P. Blanchard is a partner in the Los Angeles office of McDermott, Will & Emery (MWE). His practice focuses on health care regulatory issues, including fraud and abuse advice and defense; development and implementation of health care compliance programs, including HIPAA compliance; Medicare, Medicaid and Tricare/CHAMPUS billing and payment audits and investigations; licensing, certification, and accreditation issues; quality assurance and utilization review; special problems of academic medical centers; and managed care. MWE has the largest healthcare practice in the country and has been doing extensive privacy work for HIPAA. Tim frequently speaks and writes on regulatory healthcare issues, and is a member of the board of directors for the American Health Lawyers Association.

Topic: HIPAA- Privacy: Legal Implications and California Preemption Analysis

Drawing on healthcare and HIPAA services to clients throughout the State of California, Tim Blanchard will discuss HIPAA privacy from a legal perspective and its implications for your organization. This discussion will include the most recent changes with the August 2002 updates to the privacy regulations. In addition, Tim will highlight details of the unique differences between California law and HIPAA.

Charles "Charlie" Brown - The Wilson Group



Charles A. Brown
Director
CHC Healthcare Solutions

Charles ("Charlie") Brown brings almost twenty years of diverse management experience to CHC Healthcare Solutions. His expertise is in improving the managed care performance of medical groups, hospitals and health systems through the implementation of medical management systems, the development of risk sharing models to align incentives to improve financial performance, and the negotiation of managed care, employment, and service contracts. As a health care

consultant, Charlie has assisted medical groups, hospitals, physician/hospital organizations and health systems to improve their performance in the managed care environment. Working in partnership with legal counsel and as an expert witness, he has been instrumental in supporting arbitration and resolving disputes between providers and HMOs. Other consulting work includes operational improvement analysis, compensation planning and strategy development. Most recently, Mr. Brown has been performing HIPAA gap analyses and HIPAA compliance consulting for HMOs and health systems. Charlie's education includes a Bachelor of Arts degree from the

University of Colorado, and a Master of Business Administration degree from the University of Utah.

Topic: HIPAA Privacy: Operational implications - -

Drawing from HIPAA experiences at health systems, HMO's, and government agencies (state, county, and local), Charlie's presentation will be focused on the operational aspects and implications of the Privacy side of HIPAA. He will also discuss the recent changes in the latest finalized privacy rules released in August 2002.

FILLING THE GAP

- You identified the policies necessary for compliance – now you need to draft and implement them.
- Who are the key people to implement policy?
- Interview staff
- Review and compare job descriptions
- Map the policies to the job descriptions
- Update the job descriptions and the policies/procedures to match minimum necessary requirements for use of IIHI
- Link forms, reports and procedures to specific job descriptions
- Develop interdepartmental links to policies and procedures
- Ensure the IIHI flow is completely documented and managed to minimize risk of inappropriate disclosure
- Make up-to-date policies and procedures readily available to all staff
- On-line libraries to minimize maintenance cost and increase compliance
- Strict version control procedures to ensure current and accurate policy documents

Possible Handouts:

- Interview questions
- Sample policy/procedure draft
- Sample IIHI job matrix
- Sample IIHI flowchart

Charlotte Crawford: Director of VIP's Health and Human Service Practice

With over 30 years in public social services, Charlotte is Nevada's former Director of Human Services. She was the cabinet-level health and human services advisor and executive responsible for the construction and implementation of the Governor's health and social service policy agenda. This included oversight of early HIPAA research and planning efforts. In a consulting capacity, she has compared Privacy Rule requirements with existing practices for communication patterns, patient information and medical records. Charlotte has developed and conducted HIPAA Privacy Rule training, provided patient information training, developed HIPAA compliance plans, and provided ongoing quality assurance.

Topic: Privacy in the Mental Health Service Environment

Confidentiality and privacy in the mental health service environment has traditionally been a complex issue. HIPAA adds a new dimension to the already challenging arena

of patient protection and informed consent. Increased requirements for patient notification of treatment policies and clinical information sharing along with attaining and assuring informed consent from patients with serious mental illness will require providers to assess their current information management practices. Mental health providers will need to understand the impact of HIPAA and how to meet the new requirements with their very special patient population.

Gary Geddes, CISSP - Vice President, Security Services, West Region at Internet Security Systems Inc. (ISS)

With over 15 years of Information Security experience, Gary joined Internet Security Systems as a senior security consultant in 1997, and he served as consulting manager for the New York metro area practice and as National Practice Director. Currently he is responsible for business development of Internet Security Systems Managed Security Services and Professional Services for the west region. Gary has in-depth experience in vulnerability assessment and intrusion detection and has led many large-scale security assessments and Internet Security Systems software deployments. He is also a specialist in information security policy and security management processes. Prior to joining Internet Security Systems, Gary was a Senior Information Systems Auditor at EDS and as served as a Systems and Network Security Administrator for the Department of the Navy.

Tom Grove - Principal at Phoenix Health Systems

Tom has extensive experience in managing HIPAA security and privacy projects for healthcare provider organizations, as well as in developing HIPAA methodologies. Formerly, Tom held senior consultant roles with CBSI and Superior Consultant Company, managing a variety of HIPAA initiatives. Tom has published numerous papers on HIPAA compliance, has testified on HIPAA issues at NCVHS hearings, and is a frequent speaker at industry conferences.

Privacy in Healthcare Today: HIPAA and More

Information privacy is as old as healthcare itself, with prohibitions against allowing a patient's health information to become public appearing even as far back as the Hippocratic Oath. Current pressures in healthcare are forcing significant regulatory change on the industry. The star of the patient privacy movement today is HIPAA, but other forces at work are equally significant. The result is an environment where patients, providers, and regulators are increasingly concerned about the privacy of medical records, and the potential damages to the organization are severe. We will discuss the state of Privacy in healthcare today, focusing on the two biggest catalysts for change: HIPAA and patient pressure. We will extrapolate the effects of privacy regulation beyond simple legislation and workflow changes, and consider technology's role in ensuring patient privacy.

Making the most of a Privacy officer

Many organizations are thinking about having a privacy officer. Some organizations, including most healthcare organizations, are required by law to name someone to be the privacy lead. Other organizations recognize the value of the position, and are adding the positions voluntarily. Either way, there is real value to be earned for the organization by doing privacy right, and real value to be earned by making the most of the privacy officer investment.

In this session, we will focus on the proper deployment of the privacy officer and an organized privacy program for your organization. We will examine the model for privacy official in healthcare created by the HIPAA legislation, and discuss its application to organizations of all types. Tom will also look at the roles and interactions between the privacy officer and the security officer, and how to use that relationship to further the needs of the organization.

Pamela Halpern - President EASY-I, INC

Pamela has over 15 years experience in marketing, media and communications - specializing in the training and education sectors. She has successfully assisted several global companies to develop and implement effective and comprehensive campaigns for information security and privacy awareness - encouraging them to use and communicate information and knowledge more effectively within their business through a blend of innovation and creativity using existing and new technologies.

Pamela is a past Board Member of the Los Angeles Chapter of the American Society for Training and Development, and a current member of Information Systems Security Association – Los Angeles Chapter.

She has been a guest speaker at UCLA, ISSA chapter meetings and conferences across the country, ISACA – NY, the California Counties Information Services Association conference and the Portland Information Technology Exposition and Conference.

Thomas J. Leonard - Collective Solutions

With twenty-six successful years in the healthcare industry, Tom developed and conducted internal quality improvement processes in payer and hospital environments. He also documented and conducted clinical and operational audit policies and procedures for medical and dental insurance companies, and managed clinical nursing operations in a hospital setting. He directed medical and dental case management and provider contracting functions for managed care payers, and developed and managed sales/marketing/account executive functions for managed care information and consulting companies. Tom also consulted on managed care operations and information technology development, and managed projects for large software implementations and consulting engagements.

Meryl Natchez, CEO of TechProse -

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Meryl Natchez has been in the training field since 1978. She is CEO of TechProse, a training and technology consulting firm with offices in Folsom and Lafayette, California. In business since 1982, TechProse has developed a HIPAA practice in 2000. TechProse is on the State of California MSA for HIPAA, and is working with corporate, state and county clients to provide assessments, remediation and HIPAA training. Last year TechProse was awarded the GTC Exhibitor Best Solutions award for our methodology for innovative online collaboration, and was nominated for the Best Practices Award for Exceeding Customer Expectations. TechProse was also on the Inc 500 list of fastest growing privately held businesses in the US. Meryl is an international presenter, who has spoken to business and technical audiences in Japan, Munich, Paris and London, as well as across the United States. An alumna of Harvard University, Ms. Natchez has been a visiting lecturer at San Francisco State University and University of California State University at Sacramento. She is past President of the San Francisco Chapter of Society for Technical Communication (STC), and National Association of Computer Consultant Businesses (NACCB).

Topic: Security & Training for HIPAA

The Health Insurance Portability Act is currently in effect, with successive compliance deadlines through 2004. A significant part of this legislation deals with securing the privacy of patient healthcare information. Part of this is the physical security—firewalls, encryption, password protection, and processes for secure data storage and backup. But a more comprehensive issue is appropriate training on security procedures throughout organizations that deal with patient information. This includes a broad spectrum of personnel at government agencies, employers who provide health plans, healthcare providers, insurance agencies and clearinghouses that handle patient billing information. This session discusses the challenges of satisfying both the practical and legal training requirements to ensure privacy and security of this information at every stage of the process. The session explores the challenges of providing security training and offers several methodologies to achieve training compliance with minimal impact on your organization.

Tom Sadauskus - Senior Analyst at Northrop Grumman Information Technology

Tom has more than 20 years of experience in healthcare management and information technology consulting. This includes more than 10 years experience as a healthcare manager in ambulatory care facilities and teaching hospitals. His healthcare information technology experience includes work in systems analysis, requirements development, process modeling, and business process reengineering. He currently assists the DOD's Military Health System in its efforts to achieve HIPAA compliance. A member of the Healthcare Financial Management Association's (HFMA's) National HIPAA Task Force, Mr. Sadauskas has made numerous presentations across the country regarding HIPAA requirements and implementation methodology. These have included a presentation at the Texas Hospital Association's Health Law Conference and a day long seminar for HFMA entitled "Preparing Financially for HIPAA - What Lies Ahead for Healthcare Financial Managers". He is co-author of the book, HIPAA Facility Desk Reference, A Guide to Understanding the Administrative Simplification Provisions, published by St. Anthony Publishing in June 2002. His education background includes a BS degree in Accounting from the University of Connecticut, an MBA from the University of Chicago, and a CPA certificate from the State of Illinois.

Topic: HIPAA Privacy & Security – Two Sides of the Same Coin

1. Brief History of HIPAA
2. Overview of Current HIPAA Privacy and Security Requirements including Timelines and Deadlines
3. Operational Implications
4. Achieving Cost Effective HIPAA Compliance
5. Integrating Privacy and Security Available Resources